

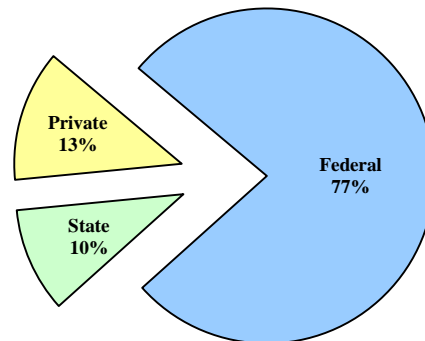
BEAVER COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
DEMOGRAPHIC					
Population	6,650	6,594	n/a	-	
Total Non-Ag Employment	2,000	2,104	n/a	-	
Non-Ag Avg Monthly Wage	\$2,544	\$2,657	n/a	-	
Per Capita Income	\$27,305	\$29,994	n/a	-	
Unemployment Rate*	9.7%	7.3%	n/a	-	
SPENDING & EMPLOYMENT					
Spending by Travelers **	\$15,869,717	\$17,383,996	\$18,740,499	7.8%	
Travel & Tourism Related Employment	299	314	323	2.9%	
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$829,997	\$916,834	\$972,500	6.1%	
Transient Room Tax	\$178,841	\$199,739	\$193,565	-3.1%	
Restaurant Tax	\$77,588	\$80,855	\$89,054	10.1%	
Retail Sales					
Gross Taxable Retail Sales	\$98,256,691	\$103,585,220	\$84,433,947	-	
REGIONAL VISITATION COUNTS					
Zion N.P.	2,666,021	2,825,480	2,973,607	5.2%	
Bryce Canyon N.P.	1,285,490	1,296,000	1,384,173	6.8%	
Cedar Breaks N.M.	525,829	493,145	640,293	29.8%	
Capitol Reef N.P.	662,659	668,833	673,345	0.7%	
Fremont Indian S.P.	78,010	101,993	113,893	11.7%	
Piute S.P.	18,294	17,531	16,739	-4.5%	

* Several Counties have identical Unemployment Rates

Land Ownership - 2012	% Total
Total Acres in County	100.0%
Federal Government	77.2%
BLM	68.8%
US Forest Service	8.4%
National Park Service	--
National Wildlife Service	--
Other	--
State Government	10.1%
Utah State Parks & Recreation	0.0%
Utah State Wildlife Reserves	0.7%
State Trust Lands	9.4%
Other	--
American Indian	--
Private*	12.6%

Land Ownership - 2012



• Includes Military and Bankhead Jones lar *May include some local government land

•• Includes State Sovereign and UDOT land

Beaver County Tourism Profile

